



CEU Summer University

Zrínyi u. 14, Budapest, Hungary 1051

Tel.: (36 1) 327 3069, 327 3811

Fax: (36 1) 327 3124

E-mail: summeru@ceu.hu

Website: <http://www.ceu.hu/sun>

Public Policy and Development

Civil Society Organizations: Promoting Pro-Poor Policy and Social Inclusion

In co-operation with the [Overseas Development Institute](#) (UK) and the [Center for Policy Studies at CEU](#), Budapest
with sponsorship of the [European Commission FP6 "Structuring the European Research Area"](#)

July 11 - 15, 2005

TENTATIVE SYLLABUS

Day 1: Monday 9.00am – 5.00pm

Morning

Introductions of Participant and Projects

Introductions to Topic and the Course Team. (All)

- What is policy?
- What is the policy cycle?
- What is evidence
- What is the role of civil society organisations in policy development?

Policy Influence: Key Issues, Tools and Discussion

- Short term impact, medium to long term influence
- Influence with whom?

Afternoon

Making the Most of Policy Research and Advocacy Organisations (DS/SL):

- think tanks,
- research institutes and universities
- scientific and professional associations

Pro-Poor Policy: Latest Theory and Evidence (JY/JC)

Introduction to the RAPID Framework (JY/JC)

Explanation of writing exercises.

Day 2: 9.00am – 1.00pm

Mapping Political Contexts and Understanding the Policy Process (All)

Levels of Governance and of Policy Making Audiences

- National (DS)
- European (UP/SL)
- Global/Regional Domains (DS/EJ)

Case Study: Policy Research in the Open Society Institute (VZ)

Day 3: 9.00am – 1.00pm

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- Policy Networks/Knowledge Networks (DS)
 - Policy Transfer and Lesson Drawing (SL)
 - Policy Processes and CSOs -- including PRSPs (JY/JC/EJ)
 - Policy Analysis and Policy Writing (SL/DS/UP)
 - Policy studies/papers
 - Policy memos
 - Policy briefs

Day 4: 9.00am – 1.00pm

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- Knowledge Capture and Knowledge Dissemination in a Development Context (EJ)
 - Story Telling Exercise and Policy Narratives (EJ/JY)
 - Participatory Approaches, Stakeholder Analysis and Force Field Analysis (JY/JC)
 - Practical Framework/Exercise

Evening social event**Day 5: 9.00am – 2.00pm**

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- Social Dimensions of Knowledge Sharing (EJ)
 - Communication Strategies: Key Issues (JY/JC)
 - Advocacy
 - Lobbying
 - Campaigning
 - Developing a Communications Strategy
 - Course Conclusion

USEFUL REFERENCES

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- Frances Stewart and Michael Wang, 'Do PRSPs Empower Poor Countries And Disempower The World Bank, Or Is It The Other Way Around?', Working Paper Number 108, EuroDad May 2003.
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- Wilson, "Expanding the Domain of Policy-Relevant Scholarship in the Social Sciences"
<http://apsanet.org/PS/march02/wilson.cfm>
- Young, Eoin and Quinn, Lisa. 2002 *Writing Effective Public Policy Papers: A Guide for Policy Advisors in Central and Eastern Europe*, LGI, Budapest. Download at: <http://lgi.osi.hu/publications/default.asp?idx=by&id=Quinn>

RELEVANT WEB-SITES

- The Evidence Network: <http://www.evidencenetwork.org>
- The Global Development Network: www.gdnet.org
- IDRC – International Development Research Centre: www.idrc.ca/evaluation
- Future Governance Programme: <http://www.hull.ac.uk/futgov>
- The National Academies, Committee on Science, Engineering and Public Policy: <http://www7.nationalacademies.org/cosepup/>
- LGI OSI related institutes: <http://lgi.osi.hu/ppi/>
- OECD-PUMA: <http://www1.oecd.org/puma/>
- RAPID ODI, Research and Policy in Development: <http://www.odi.org.uk/rapid/>
- RAWOO: <http://www.rawoo.nl/home.html>
- TPN – Transition Policy Network: <http://www.urban.org/tpn/>
- UNDP Office of Development Studies: <http://www.undp.org/ods/>
- US Congressional Research Service: <http://www.loc.gov/crsinfo/whatscrs.html#about>
- UK Cabinet Office: <http://www.cabinet-office.gov.uk/> (go to Policy Hub)
- World Bank, Poverty Reduction Strategies and PRSPs, <http://www.worldbank.org/poverty/strategies/>
- World Bank Institute: www.worldbank.org/wbi

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