

Globalisation and Public Policy – GAPP

19 - 30 July 2004

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Course Director: [Diane Stone](#), Center for Policy Studies, Central European University, Budapest

Resource Persons: [Bob Deacon](#), University of Sheffield, [Heribert Dieter](#), German Institute for International and Security Affairs, Berlin, [Richard Higgott](#), Warwick University, [Violetta Zentai](#), Central European University, Center for Policy Studies, Budapest

Bob Deacon is Professor of International Social Policy, Sheffield University as well as the Director, Globalism and Social Policy Programme (GASPP), STAKES, Helsinki and University of Sheffield. He is editor of the journal 'Global Social Policy' and has published a number of books on social policy and global governance. His most recent book is 'Global Social Governance: Themes and Prospects' (Ministry of Foreign Affairs of Finland, 2003). He has extensive involvement in advisory or consultant capacity to many international organisations in the field of international social policy. This has included work for the ILO, WHO, UNDP Human Development Report, UNDPTCDC, UN Economic and Social Secretariat, ISSA, Council of Europe, the EU and the ICSW. A full CV and list of publications can be found at: http://www.gaspp.org/old/BD_CV.htm

Heribert Dieter is a Senior Research Associate, Research Unit Global Issues, German Institute for International and Security Affairs, Berlin (since September 2001). From 1990 and 1993-1997, he was a Programme Officer, German Foundation for International Development (DSE). Between 1998-2001, he was a Senior Research Fellow, Institute for Development and Peace, University of Duisburg. His areas of research interest include International Economic Relations, Globalization and Regionalism, Financial Markets. Selected publications can be found at: <http://www.swp-berlin.org/>

Richard Higgott is Professor Politics and International Studies at the University of Warwick. Previous chair level appointments have been held at the University of Manchester and at the Australian National University where was Director of the Graduate Studies in Foreign Affairs and Trade. He was a member of the Australian Government's Trade Negotiation Advisory Group during the Uruguay Round of Multilateral Trade Negotiations. In 2000-01 he was Principal Policy Adviser to the Royal Institute of International Affairs. In addition he is active in the work of the Council for Asia Europe Cooperation and the European Group of the Council for Security Cooperation in the Asia Pacific. He is editor of "The Pacific Review". His current general interests focus on the post Washington Consensus era of global governance and he is completing a book entitled "From Colonialism to Global Governance: A Genealogy of Political Development". (www.csgr.org)

Diane Stone is Professor and Co-Director of the Center for Policy Studies at the Central European University, Budapest from January 2004. Her research interests cover global policy networks, the World Bank, the transnationalisation of knowledge elites, the political economy of higher education, and policy transfer. Her most recent edited book is "Think Tank Traditions: Policy Research and the Politics of Ideas" (Manchester University Press, 2004). She has regular interaction in the development (studies) community as a member of the Governing Body of the Global Development Network (www.gdnet.org)

and as a Member of Council and Trustee of the Overseas Development Institute, London. During 1999 she was seconded to the World Bank Institute.

Violetta Zentai is Director of the Center for Policy Studies at the Central European University (www.ceu.hu/cps). Additionally, she is a project manager for the Local Government Initiative of the Open Society Institute. She received her doctoral training in Anthropology at Rutgers University and has broad research interests covering globalisation, consumer cultures, gender and political anthropology. She is the Editor of "Café Babel", an interdisciplinary critical quarterly in Hungarian. Her most recent edited book publication is "Reshaping Globalization: Multilateral Dialogues and New Policy Initiatives" (CEU Press, 2003).

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Abstract

Globalisation remains an essentially contested concept. For some, globalisation implies increased economic liberalisation of the global economy (seen as a move over time from national to quasi integrated global markets), others stress the importance of technological change and rapid advances in communication as aids to, or constraints on, the sovereign capabilities of the modern nation state. Yet others suggest it is a much more North American phenomenon than European one; others see it as a 'discourse of knowledge and power' that defines the range of policy options open to government in an era of neo-liberal hegemony. As we saw in Genoa, for others it is but another way of explaining 'imperialism'. More recently, globalisation and terrorism are seen by some as entwined. The SUN-GAPP course will endeavour to bring some kind of taxonomic order to the various understandings and implications of these many definitions of globalisation.

As globalisation furthers interaction and communication, governmental and international inter-governmental agencies, corporations as well as non-state organizations will have greater interest in understanding convergence and divergence in policy goals and the impact of different policies on issues such as competitiveness, social exclusion and inter-regional policy making. The course is designed to bring about an awareness among participants of the considerable debate about what globalisation means and the degree to which it has become the principal structural constraint on the policy making autonomy of nominally sovereign states. The aim of this course, is therefore:

1. To understand, define and explain globalisation, regionalisation and multilateralism be it in its economic, political, socio-cultural and historical guises;
2. To identify the range of public challenges and policy implications that stem from these three phenomena and the ramifications that these influences have for the study of public policy;
3. To understand what kinds of constraints globalisation imposes on the potential for independent policy initiative on the part of both national policy makers and the new breed of non-state organizations and under what conditions these constraints might be enhanced or mitigated; and
4. To look at the role of those 'non traditional actors' in the policy process to be found outside the borders of the sovereign state. Special attention will be given here to inter-governmental international institutions (the IMF, World Bank, WTO) as well as to non-governmental organisations (NGOS).

A variety of teaching methods will be used:

- Traditional seminars,
- Individual paper presentations by SUN course participants,
- Discussion groups
- Team projects.

Whilst the course has strong scholarly foundations, it has policy-related concerns and aspirations. Participants will diffuse the knowledge and skills developed on the course into their organisations and home countries. One of the objectives of the course is to enable them to better interact with counterparts beyond their home countries where policy and delivery of public services is more frequently coordinated at a regional level and/or influenced by the programmes and practices of international institutions.

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Course Prerequisites

Two categories of applicant are sought for this SUN course. First, advanced doctoral and post-doctoral candidates are sought. Applicants are expected to have a BA in the social sciences and ideally a Masters degree in the social sciences. Second, policy practitioners and professional researchers who are based in international agencies, government departments and non-governmental organisations are welcomed as applicants. These are people who have had a couple of years work experience in organisations where aspects of their work involve activities such as policy research and analysis, the implementation or evaluation of the programmes of governments or international agencies; transnational networking; etc.

Prior knowledge required for participation in SUN-GAPP is three-fold. First, a good understanding of the activities of international actors such as multi-national corporations, international organisations and non-state actors is necessary. Second, a graduate education in one of the social science disciplines (sociology, economics, political science, etc) that provides conceptual competence with major theoretical developments in social science. Third, participants need to be well versed in current policy debates and international public issues.

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Course resources

The course director is Professor Diane Stone, co-director of the Center for Policy Studies at the Central European University. She will undertake a large proportion of the seminars and will have main responsibility for convening participant workshops, providing support for the three team projects as well as organising the sequence of individual paper presentations during the two weeks. Another CPS 'resource person' is Dr Violetta Zentai who is co-Director of the Center. (see www.ceu.hu/cps)

International resource persons include Dr Heribert Dieter, German Institute for International and Security Affairs, Berlin (www.swp-berlin.org); Professor Richard Higgott of the Centre for the Study of Globalisation and Regionalisation, University of Warwick (www.csgr.org) and Professor Bob Deacon, Director of the Globalism and Social Policy Program, Sheffield University (www.stakes.fi/gaspp).

Collectively, the resource persons bring together disciplinary insights from Anthropology, Public Policy, International Political Economy, Sociology and Economics to the study of globalisation. All have recently completed or are in the processing of finalising books on some aspect of globalisation.

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Assessment

From the end of the first week, two hours will be devoted each afternoon to the evaluation of the paper presentations of individual participants. These presentations can be based on existing PhD. projects/chapters or of other work-in-progress for publication. Accordingly, SUN participants will need to do some pre-course preparation of a policy paper. It is expected that these papers will be revised and refined in light of the SUN-GAPP course curriculum. The structure of these presentations will be in the style of a conference panel. That is, a panel of four paper presenters delivering an overview of their paper followed by questions and answers from the audience.

Another form of assessment will be in the form of group construction of three documents. Individual participants can opt to go into one of three teams. Further details about the roles of team participants and the activities within each project team will be provided when SUN-GAPP participants arrive in Budapest.

Team One: One team will be given the task of devising a new course outline. The team is to assume that represent a small academic department establishing a new graduate course: a Masters in Globalisation and Governance. The 'faculty' is to develop a core course entitled 'Global Policy Analysis'. The objective is to construct a 10 page document outlining the rationale for such a course, aims and objectives, seminar outline, topics for discussion, reading lists, guest speakers, and exam/essay questions.

Team Two: The second team has a publication objective. The group is to pretend that it is convening a think tank workshop leading to the publication of an edited volume entitled Global Public Policy. It will draft a document detailing: the literature which it will review, contest and extend; the volume's source of originality and conceptual innovation; the type of contributors to the volume; the market to which it will appeal; the various chapters and content of each; etc. In other words, the document is to be targeted at three constituencies seeking to convince each of the value and importance of such a volume: an academic audience, the publisher and the policy community.

Team Three: The third team will have a more policy-oriented task. The group will constitute itself as an 'International Blue Ribbon Commission' (for example, in the style of the Commission on Global Governance or the Global Commission on Dams). The 'Commission' will respond to a pressing global or regional policy problem requiring a multilateral response. It will identify key stakeholders - from government, target community, business, international organisations - to deliberate and make recommendations. Consultation mechanisms are to be developed. An executive summary of recommendations will be written, mapping out a strategy for policy implementation, new institutional development, financing implications, and anticipated challenges.

The anticipated outcomes will be to utilize knowledge gained on the course and improved capacity to design documents that are tailored to the specific needs of academic, policy analyst and governmental audiences. Presentational skills will be enhanced. More generally, participants will have heightened comprehension of global and regional dynamics affecting policy making.

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Overview of Seminar Sessions and Workshops

Week One: Multilateral Processes and Institutions

Day 1: Course Themes, Policy Trends and Global Processes

- Introduction. (DS)
- Understanding Globalisation (RH)
- The Transnationalisation of Public Policy (DS)
- General discussion of participant expectations, readings, team work and paper presentations
- Break-out into 3 teams in preparation for report writing.

Day 2: Multilateralism

- Multilateralism in theory and in practice (HD and RH)
- Trade and the WTO (RH)
- The Global Financial Order: A Brief History (HD)
- The International Financial Institutions (HD)

Day 3: Financial Globalisation

- Bilateralism in trade and monetary regionalism in finance (HD)
- Comparative European and Asian Regionalisms
- The United Nations System (RH)
- Afternoon Office Hour and Consultations (DS, HD, RH)
- Continued work on team projects

Day 4: Global Public Policy

- Policy Networks (DS)
- Global Civil Society and The Open Society Institute (VZ)
- Independent Study and Library Work for Paper Presentations
- Continued work on team presentations

Day 5: Global Leadership and Resistance

- The United States as a Global Leader? (RH)
- Globalisation in Question. (HD)

- First round of paper presentations in the afternoon

Week Two: Policy Debates, Public Challenges and Global Reforms

Day 6: Global and Regional Policy

- The International Diffusion of Policy (DS)
- Globalisation and welfare states (BD)
- Second round of paper presentations in the afternoon

Day 7: Global and Regional Policy

- The global social protection discourse (BD)
- Socially Responsible Globalisation (BD)
- The Global Business of Education (DS)
- Third round of paper presentations in the afternoon

Day 8: Global and Regional Policy

- Global Social Governance Reforms (BD)
- Diseases of Globalisation (DS)
- Fourth round of paper presentations

Day 9: Towards A Global Polity?

- Towards a Global Polity (RH, BD and DS)
- Team Presentation 1: the New University Course on 'Global Policy Analysis'

Day 10:

- Team Presentation 2: The Edited Volume and Workshop on 'Global Public Policy'
- Team Presentation 3: 'The International Blue Ribbon Commission'.
- SUN-GAPP Course Conclusion (DS)