

# CEU Summer course on INDUSTRIAL HERITAGE AS A SOURCE OF SOCIAL EMPOWERMENT AND ECONOMIC REVITALIZATION

6 July - 15 July 2020 – Budapest, Hungary

In co-operation with Metropolitan Research Institute, Hungary and the International Committee for the Conservation of the Industrial Heritage (TICCIH Hungary)

Application deadline  
14 February 2020

Following the profound changes in Central & Eastern Europe in the last 30 years, the region has a legacy of many industrial sites and buildings. Through this course, you will learn how an industrial site can be converted from a problematic legacy into a social and economic resource. The multidisciplinary faculty includes practitioners and academics, featuring researchers, policy experts, spatial planners, managers, cultural actors, and artists. Based on their personal experience, they will present model projects such as ExRotaprint in Berlin. The course offers a unique opportunity to discuss your own project and ideas with the top-level experts in the field.

The course will focus on the potential of industrial heritage to be a transformative influence in the post-industrial regions. It aims to bridge an industrial past, through a deindustrialized present, towards an economically and socially sustainable future. It is based on the recognition that there is a gap between heritage specialist focusing on heritage assets on one side, and policymakers and developers focusing on social and economic development on the other. The way to bridge this gap is using heritage as a resource for development, which, at the same time, secures the sustainability of heritage. Heritage is considered as a lever of economic growth and social renewal in post-industrial landscapes.

The course will look at tangible and intangible heritage – landscapes, buildings, industrial equipment and artefacts, practices, knowledge, and social structures – linked to industrial areas. It will address the question of how cultural heritage can change the cultural identity of a region promoting an optimistic future.

Both postgraduate students and practitioners can apply.

For further academic information on the course and on eligibility criteria and funding options please visit the web site at

[summeruniversity.ceu.edu/industrial-heritage-2020](http://summeruniversity.ceu.edu/industrial-heritage-2020)



Tomas Bata University in Zlín

## Course Directors

**Volodymyr Kulikov**, Cultural Heritage Studies Program, CEU, Hungary

**Dóra Mérai**, Cultural Heritage Studies Program, CEU, Hungary

**József Laszlovszky**, Cultural Heritage Studies Program, CEU, Hungary

## Course Faculty

**Daniela Brahm**, ExRotaprint, Berlin, Germany

**Dagmar Kift**, Westphalian State Museum of Industrial Heritage, Germany

**Maciej Kisilowski**, Department of Economics and Business, CEU, Hungary

**John Pendlebury**, School of Architecture Planning and Landscape, Global Urban Research Unit, Newcastle University, UK

**Laszlo Pinter**, Department of Environmental Sciences and Policy, CEU, Hungary

**Levente Polyák**, Eutropian Research & Action, Austria

**Blair Ruble**, The Kennan Institute, Woodrow Wilson Center, USA

**Marsha Siefert**, Department of History, CEU, Hungary

**Daniel Walkowitz**, Faculty of Arts and Science, New York University, United States of America

✉ Nador utca 9, H-1051  
Budapest, Hungary  
(36 1) 327 3811  
facebook.com/ceu.summer  
E-mail: [summeru@ceu.edu](mailto:summeru@ceu.edu)



Central European University's summer school (CEU SUN), established in 1996, is a program in English for graduate students, junior or post-doctoral researchers, teachers and professionals. It offers high-level, research-oriented, interdisciplinary academic courses as well as workshops on policy issues for professional development, taught by internationally renowned scholars and policy experts (including CEU faculty).

CEU reserves the right to change course details.

Non-discrimination policy

Central European University does not discriminate on the basis of – including, but not limited to – race, color, national and ethnic origin, religion, gender or sexual orientation in administering its educational policies, admissions policies, scholarship and loan programs, and athletic and other school-administered programs.