

Disruptive Narratives: Re-Constructing the Truth in the Age of Multimodal Propaganda

Research (Track I) Course on Fact-Based Narratives (FBN) OSUN Summer Course, 2021

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Co-Directors: András Bozóki, Ph.D., Professor, Department of Political Science, CEU and Gregory Joseph Lobo, Ph.D., Associate Professor, Department of Languages and Culture, Universidad de los Andes, Bogotá, Colombia (OSUN)

Core Faculty:

Ian Buruma, Bard College, USA (OSUN)

Sonja Merljak Zdovc, Slovenia

Almira Ousmanova, European Humanities University, Lithuania (OSUN)

Patricia Poblete Alday, Universidad Academia de Humanismo Cristiano, Chile

Guest Speakers (on-site or online):

Jászberényi Sándor, Egypt/Hungary

Oscar Martínez, El Salvador

Witold Szablowski, Poland

Marcela Turati, Mexico

Vágvölgyi B. András, Hungary

Course Schedule

June 21, Monday, 2021	Topic No. 1	Introduction
	Faculty members	Lobo, Ousmanova, Túry
	Number of hours	4
	Teaching Mode	Lecture, presentations (with visuals), group discussions, close reading and text analysis, individual and small group work (4 hrs)
	Discussion Points	<p>This module introduces participants to the issues that lie at the heart of our research on fact-based narratives, which have to do with representation but also and necessarily meaning, truth and belief. Meaning encompasses truth and belief and indeed, meaning moves people. This module initiates a discussion among participants on what makes sentences and discourse meaningful, which will include a discussion on authorship, authorization and authority. This discussion is predicated on familiarity with a reading list that draws on philosophy and its appropriations by theorists working across numerous disciplines.</p> <p>According to some theories of meaning, meaning is immanent or inherent in well-constructed linguistic propositions or sentences. And yet some people find well-constructed sentences incomprehensible, while others find not only evident but obvious meaning in disarticulated expressions that seem to give voice more to inner confusion than represent rational thinking. Additionally, often meaning is evident at the level of syntax and grammar while being elusive with respect to the referential world, even though the discourse purports to index such a world. This discussion will focus on the role of authority in authorizing meaning, rather than on the unique role of language as such, and explore the notion of authorship as authority.</p> <p>What is the nature of meaning? Is meaning immanent, inherent, what?</p> <p>What is the relationship between authority and meaning? Is the authority of authorship a factor? Is it open to all?</p> <p>What is the relationship between authorities and authorization of meaning? Who are the authorities today?</p> <p>What does meaning do?</p> <p>Readings: Berger, Peter, and Thomas Luckmann. "The Foundations of Knowledge in Everyday Life." <i>The Social Construction of Reality</i>, Penguin, 1966, pp. 31–62. Geertz, Clifford. "Ideology as a Cultural System." <i>The Interpretation of Cultures</i>, Basic Books, 1973, pp. 193–233. [193-196; 208-220; 230-233]</p>

		<p>Gilbert, Daniel T. "How Mental Systems Believe." <i>American Psychologist</i>, vol. 46, no. 2, 1991, pp. 107–19. DOI.org (Crossref), doi:10.1037/0003-066X.46.2.107.</p> <p>Field trip: a visit to Open Society Foundation-supported cult club <i>Auróra</i>.</p>
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June 22, Tuesday, 2021	Topic No. 2	Disruptive Narratives in East- and Central-Europe: the pre-1989 Era and the Transition Period
	Faculty members	Bozóki, Merljak Zdovc, Ousmanova, Túry
	Number of hours	4 + 1 (+ optional extracurricular activity [film screening])
	Teaching Mode	Lecture, presentations (with visuals), group discussions, close reading and text analysis, individual and small group work (4 hrs), roundtable (1 hr).
	Discussion Points	<p>State-sponsored propaganda, censorship, lack of oppositional political parties, infringed human rights, block of information, ban on travel, surveillance: some of the harsh realities for hundreds of millions in the communist countries. How was it possible to a) represent reality and ii) eventually fight the system? How did oppositional, fact-based narratives contribute to the dismantling of the communist system? In these classes we will discuss the above points, concentrating on the Soviet Union, Hungary, Poland, and the former Yugoslavia (esp. Slovenia). In particular, we will look at texts (fact-based narratives) that, despite the overall presence of censorship, managed to faithfully represent reality, opening the eyes of a growing number of people in those countries. As Polish author Krzysztof Kakolewski remarks, in fact-based narratives <i>fabula</i> is discovered, not invented (in clear contrast with fictional narratives). That discovery and the narrative presentation of the facts based on them will be shown to have meaningfully contributed to resisting the oppressive system of communism, leading up to the <i>annus mirabilis</i> of 1989 and, more broadly, the so-called transition years.</p> <p>The topics above will be dealt with via reading and close analysis of primary texts from the era. Secondary literature, shorter lectures and multimedia presentations by faculty will help participants better understand the historical, political, and cultural contexts.</p>

		<p>Primary texts to be discussed in class will include writings by:</p> <ul style="list-style-type: none"> ■ Ales Adamovich ■ Svetlana Alexievich ■ Ryszard Kapuscinski ■ Hanna Krall ■ Zeljko Kozinc <p>The one hour roundtable presentation and discussion will be an integral element of the topic. Faculty member and CEU Professor András Bozóki will be in conversation with guest speaker András Vágvölgyi (both Pulitzer Prize-winning founding editors of the legendary transition-era Hungarian journal <i>Magyar Narancs</i>), moderated by course director György Túry.</p> <p>The optional program will be a film screening with an introduction and discussion by faculty member Almira Ousmanova (<i>Come and See</i>, 1985, written by Klimov and Adamovich).</p>
June 22, Tuesday, 2021	Topic No. 3	Practice in Focus: Disruptive Narratives Around the Globe I.
	Faculty members	Buruma, Merljak Zdovc, Martínez, Turati
	Number of hours	2
	Teaching Mode	Lecture, presentation, Q&A
	Discussion Points	<p>In this class, one of the living leading practitioners of the genre, Ian Buruma, and our guest speakers (including women and authors from the Global South) will talk about their initiation into the genre of fact-based narratives, the major influences on them and the first phases of their careers. Participants will learn more about the global historical and political contexts in the 1970s, 1980s and 1990s in which some of them found their own inimitable voices. They will also talk about the publishing industry of fact-based narratives, this time, once again, concentrating on the 1970s, 1980s and 1990s (the pre-Internet age).</p> <p>Readings: Selection of relevant works by faculty members</p>

June 23, Wednesday, 2021	Topic No. 4	Disruptive Narratives in East- and Central-Europe: the post-1989 Era and the Present
	Faculty members	Bozóki, Merljak Zdovc, Ousmanova, Túry,
	Number of hours	4 + 1 + 1
	Teaching Mode	Lecture, presentations (with visuals), group discussions, close reading and text analysis, individual and small group work (4 hrs), guest speakers (1 + 1 hr).

	Discussion Points	<p>In the global, English language academic scholarship the post-1989 era is an undiscovered gold mine in terms of East- and Central-European fact-based narratives. We will look at ways in which the post-communist experience was reflected, once again concentrating on the (dissolving) Soviet Union, Poland, Hungary and Slovenia. Shorter lectures and presentations of faculty members will help participants better see the contours of the fast-changing environment of the post-communist (and illiberal) world. We will take advantage, for example, of the deep familiarity of faculty member Almira Ousmanova with the <i>oeuvre</i> of Nobel prize winner Belarusian author Svetlana Alexievich. In the 1990s the Balkan wars were covered by many local authors, for example Slovenian, but also by Hungarian ones (a memorable field trip of Hungarian authors included, as crew member, iconic counter-cultural hero Allen Ginsberg). Getting closer to the present, course director György Túry will present the work of two exceptionally gifted younger writers from Hungary and Poland: Sándor Jászberényi (H) and Witold Szablowski (PL) (both born in 1980). András Bozóki will explore how fact-based narratives might still challenge the illiberal aspects of national, regional and global narratives about the current pandemic that will shape our lives in the years to come, especially in the East- and Central-European region. These disruptive narratives might be the only counterweight against unprecedented scenarios emerging in the post-pandemic times such as "big data authoritarianism," "health terror," and new forms of "bio-power."</p> <p>Primary texts to be discussed in class will include writings by:</p> <ul style="list-style-type: none"> ■ Svetlana Alexievich ■ Jacek Hugo-Bader ■ Sándor Jászberényi ■ Noémi Kiss ■ Zeljko Kozinc ■ Witold Szablowski <p>An integral part of this bloc are the two guest presentations by above-mentioned authors Sándor Jászberényi (H) and Witold Szablowski (PL), moderated by György Túry.</p>
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June 24, Thursday, 2021	Topic No. 5	Disruptive Narratives Latin America I
	Faculty members	Lobo, Poblete
	Number of hours	4
	Teaching Mode	Lecture, presentations (with visuals), group discussions, close reading and text analysis, individual and small group work (4 hrs)

	Discussion Points	<p>This module focuses on the literary journalism of Latin America born in the tensions of the Cold War, inspired by a social and political commitment, in the context of dictatorships during the 1950 decade. We will examine the use of narrative techniques as including but also transcending aesthetics, as a way to evade censure and so denounce the horrors perpetrated in defense of the nation by military governments.</p> <p>It is difficult if not impossible to cleave Latin American literary journalism from Latin American politics. Writers often wrote knowing that their work would trigger at least attempted reprisals from military rulers whose need to present themselves as national saviors engaged in existential struggle with subversives brooked no other perspectives. Indeed, Rodolfo Walsh, one of the authors we will be reading, was assassinated by an Argentinean militia in 1977. As Herrero-Olaizola's <i>The Censorship Files</i> shows, the creativity of Latin American writers in the face of such conditions extended even into their publication in Spain under Franco's fascist regime.</p> <p><i>Operación masacre</i> (1957), by Argentinian journalist Rodolfo Walsh, is known as a pioneer of this form and content. Along with Poniatowski's <i>Massacre in México</i> and Verdugo's <i>Chile, Pinochet and the Caravan of Death</i>, this <i>crónica</i> constitutes essential reading for a course such as this, focused on how to combat propaganda and misinformation with fact-based narratives. These works help us to understand the regional transformations during the second half of the 20th century; and we will explore their possible impact in the current moment. Students will read excerpts from the following:</p> <p>Poniatowska, Elena (1971). <i>La noche de Tlatelolco</i>. English version: <i>Massacre in Mexico</i>, translated by Helen R. Lane. University of Missouri (1991).</p> <p>Verdugo, Patricia (1989). <i>Los zarpazos del puma</i>. English version: <i>Chile, Pinochet, and the Caravan of Death</i>, translated by Marcelo Montecino. University of Miami (2001).</p> <p>Walsh, Rodolfo (1957). <i>Operación masacre</i>. English version: <i>Massacre operation</i>, translated by Daniella Gitlin. Seven Stories Press (2013).</p>
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June 24, Thursday, 2021	Topic No. 6	Practice in Focus: Disruptive Narratives Around the Globe II.
	Faculty member	Buruma, Merljak Zdovc, Martínez, Turati
	Number of hours	3
	Teaching Mode	Lecture, presentation, Q&A
	Discussion Points	In the second class with Buruma and our guest speakers, participants will be introduced to their work following the global changes in the 1990s. On the one hand, these global changes were political in nature (democratic transitions in many countries around the globe) and, on the other, technological (satellite TV,

		Internet, social media, etc.). We will pay special attention to the phenomenon of the global rise of political populism. Readings: Selection of relevant works by faculty members
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June 25, Friday, 2021	Topic No. 7	Disruptive Narratives in Latin America II
	Faculty members	Lobo, Poblete
	Number of hours	4
	Teaching Mode	Lecture, presentations (with visuals), group discussions, close reading and text analysis, individual and small group work (4 hrs). Discussions and on-line contact with some <i>cronistas</i>
	Discussion Points	<p>Urban gangs, extreme poverty, migrations, drug trafficking and corruption are part of the quotidian landscape in countries as México, Nicaragua, El Salvador y Guatemala. In showing it, contemporary journalism there produces a vibrant, high impact <i>crónica</i>, which combines the ferocity of storytelling and the crudeness of narratives. In this module we'll read and analyze the work of <i>El Faro</i> (El Salvador), <i>Periodistas de a pie</i> (México) and other individual initiatives which re-energizes literary journalism, while highlighting this region within the globe. Students will read excerpts from the following:</p> <p>Arce, Alberto (2018). <i>Blood Barrios: Dispatches from the World's Deadliest Streets</i>. Zed-Books.</p> <p>Martínez, Óscar y Martínez, Juan José (2019). <i>The Hollywood Kid: The Violent Life and Violent Death of an MS-13 Hitman</i>. Verso Books.</p> <p>Martínez, Óscar (2016). <i>A History of Violence: Living and Dying in Central America</i>. Verso Books.</p> <p>Valdéz, Javier (2017). <i>The Taken: True Stories of the Sinaloa Drug War</i>. University of Oklahoma Press.</p>

June 25, Friday, 2021	Topic No. 8	Conclusion
	Faculty members	All (Bozóki, Buruma, Lobo, Merljak Zdovc, Ousmanova, Poblete, Túry)
	Number of hours	2
	Teaching Mode	Discussion, Q&A

	Discussion Points	In the last session of the course we will try wrap up all the rich and wide-ranging discussions that we have had during this week. Even more importantly, all participants (students and faculty as well) will be involved in planning the next steps we would like to take in this very timely project (the role and possibilities of fact-based narratives in combatting propaganda, populism, fake news, and resurgence of authoritarianism around the globe).
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